



Thanks for showing you #Stand4Fairness!

This year, you joined more than 600,000 people worldwide in the World Fairtrade Challenge to show that you #Stand4Fairness. We want to thank you for taking part and standing for fairness for producers and their communities.

Here's a snapshot of what you were part of...



...which means even more people than ever standing for farmers and workers in developing countries. By talking with your friends, family and colleagues and posting on social media, you helped to spread the word about Fairtrade products and their benefits.

We loved seeing your #Stand4Fairness posts on social media

Here are some of our favourites



Fairtrade means better prices, decent working conditions and a fairer deal for farmers and workers in developing countries. It empowers farmers and workers to take control of their lives and businesses, and supports the development of thriving communities.

[Looking for more ways to get involved with Fairtrade?](#)

Great! Fairtrade Fortnight is coming up from 3-16 August. Stay tuned to find out how you can remove the shadow of doubt from your everyday purchases.